



## COMPANY PROFILE

### MISSION

**Researching and developing** opportunities in the tourism & hospitality industry and transform them in concrete solutions which fit the stake-holder expectations.

Improving economical & financial performances and creating values for the business, acting over strategically concrete and effectively significant aspects.

Joining companies and supporting their growth projects, with a professional and transparent long term commitment.

## SERVICES

### Research and development

- Research of operators for buying, selling, or managing hotels, holiday villages, residential hotels, etc.
- Technical and economical feasibility studies, real estate evaluation, "appraisal" certificate
- Market analysis and Business Plan
- Management and qualitative consulting

### Sales & Marketing

- Definition and implementation of Sales & Marketing plans and strategies
- Operative support for the sale and the promotion of businesses and tourist destinations
- Check up of business activities

### Human resources

- Research & selection of human resources
- Study and realization of Vacational Education Plans

## WHO WE ARE

A team with strengthened national and international expertise in the tourism industry developed through key-roles in primary level companies in hospitality, tour operating and real estate development markets.

**Managers** able to offer a support to customer companies founded on: firm methodological basis; great effectiveness; profitable relationship networks created in the course of the time and, above all, richness that comes from the meeting of different and synergic know-how.

A **network of specialists (individuals and companies)** with complementary skills, able to guarantee to every project the employment of qualified resources both nationally and internationally.

## **OUR VALUE DRIVERS**

Our philosophy is based on the partnership with the customer, through a full and steady commitment both in the pursuit of the most strategic opportunities, both in the operative phases of their development.

### **Trust**

On the experience and on the ability of providing a support that is always objective and transparent, on the certainty of an impartial and qualified consulting, on the full client interest.

### **Effectiveness**

On the capacity of interpreting the strategic and operative need of the clients, providing key elements to conduct every decision process. On the effective and flexible organization, able to give back with efficiency and pragmatism the support requested.

### **Discretion**

On the processing information and managing their importance, respecting the client sources and targets in every operation, with the guaranty of the maximum ethical and professional correctness.

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